



CLEVELAND HEIGHTS

Administrative Services Committee

August 26, 2024

4:00 PM

City Hall – Executive Conference Room

Administrative Code, Board & Commission Appointments, Charter Review, Salaries & Benefits

Council members

Chair: Craig Cobb | Vice Chair: Jim Petras | Member: Tony Cuda

Agenda

1) Call to Order/Roll Call

2) Legislation Referred to Committee

- a. **RESOLUTION NO. 132-2024(AS): First Reading.** A Resolution confirming the Mayor's appointment of Drew Herzig as a member of the Arts Commission of the City of Cleveland Heights, OH; and declaring the necessity that this legislation become immediately effective as an emergency measure.
- b. **RESOLUTION NO. 133-2024(AS):** A Resolution confirming the Mayor's appointment of Deidre McPherson as a member of the Arts Commission of the City of Cleveland Heights, OH; and declaring the necessity that this legislation become immediately effective as an emergency measure.
- c. **RESOLUTION NO. 134-2024(AS): First Reading.** A Resolution confirming the Mayor's appointment of Nathan Motta as a member of the Arts Commission of the City of Cleveland Heights, OH; and declaring the necessity that this legislation become immediately effective as an emergency measure.
- d. **RESOLUTION NO. 153-2024(AS): First Reading.** A Resolution confirming the Mayor's appointment of Tony Sias as a member of the Arts Commission of the City of Cleveland Heights, OH; and declaring the necessity that this legislation become immediately effective as an emergency measure.



CLEVELAND HEIGHTS

- e. **RESOLUTION NO. 154-2024(AS): First Reading.** A Resolution confirming the Mayor's appointment of Kory Clark as a member of the Community Improvement Corporation of the City of Cleveland Heights, OH; and declaring the necessity that this legislation become immediately effective as an emergency measure.
 - f. **RESOLUTION NO. 155-2024(AS): First Reading.** A Resolution confirming the Mayor's appointment of India L. Birdsong Terry as a member of the Community Improvement Corporation of the City of Cleveland Heights; and declaring the necessity that this legislation become immediately effective as an emergency measure.
- 3) **Review of Resident Boards/Commissions**
- a. Application Process
 - b. Vacancies/Term Limits
- 4) **Executive Session**
- a. *To consider the appointment of a public official.*
- 5) **Other**
- 6) **Adjourn**

Proposed: 08/05/2024

RESOLUTION NO. 132-2024(AS), *First Reading*

By Mayor Seren

A Resolution confirming the Mayor's appointment of Drew Herzig as a member of the Arts Commission of the City of Cleveland Heights, OH; and declaring the necessity that this legislation become immediately effective as an emergency measure.

WHEREAS, Ordinance 123-2023 established an Arts Commission, the purpose of which is to act in an advisory capacity to the Council and the Mayor related to arts policies, programs, and projects in order to help facilitate improved funding, creation, and enjoyment of the arts in the City, by providing recommendations to the Mayor for public art projects, and arts programming and by providing legislative and budgetary recommendations to the Mayor and the Council in support of the arts in the City; and

WHEREAS, the Arts Commission shall consist of not less than seven (7) nor more than eleven (11) members, appointed by the Mayor, subject to confirmation by a majority of Council; and

WHEREAS, Drew Herzig has been selected by the Mayor on the basis of training and experience in the arts and this council wishes to confirm the Mayors appointment.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Cleveland Heights, Ohio, that:

SECTION 1. This Council hereby confirms the Mayor's appointment of Drew Herzig as a member of the Arts Commission for a three (3) year term ending December 31, 2026.

SECTION 2. It is found and determined that all formal actions and deliberations of Council and its committees relating to the passage of this legislation that resulted in formal action were in meetings open to the public in compliance with all legal requirements of Section 121.22 of the Ohio Revised Code.

SECTION 3. Notice of the passage of this Resolution shall be given by publishing the title and abstract of its contents, prepared by the Director of Law, once in one newspaper of general circulation in the City of Cleveland Heights.

SECTION 4. It is necessary that this Resolution become immediately effective as an emergency measure necessary for the preservation of the public peace, health and safety of the inhabitants of the City of Cleveland Heights, such emergency being the need for the efficient operation of the City. Wherefore, provided it receives the affirmative vote of five (5) or more of the members elected or appointed to this Council, this Resolution shall take effect and be in force immediately upon its passage; otherwise, it shall take

RESOLUTION NO. 132-2024(AS)

effect and be in force from and after the earliest time allowed by law.

TONY CUDA
President of Council

ADDIE BALESTER
Clerk of Council

PASSED:

Presented to Mayor: _____ Approved: _____

KAHLIL SEREN
Mayor

Mayors Boards and Commissions Application

Reference #	16259709
Status	Complete
First Name	Drew
Last Name	Herzig
Street Address	██████████
Zip Code	44118
Date of Birth	02/04/1952
Phone Number	██████████
Email Address	██████████████████
Select the board(s) and/or commission(s) on which you wish to serve.	Arts Commission
Why are you interested in serving on this board or commission?	I have been involved with the arts for over 30 years. I believe the arts should be for everyone, not just for the wealthy and privileged. Art is an essential part of our civic life. And I believe that the city government should definitely be part of the arts scene in Cleveland Heights. With my background as a community activist and my long-standing engagement with the arts, I believe I would have something to contribute to the Arts Commission.
What qualities do you possess that would make you a good candidate to serve on this board or commission?	I am a good listener, always seeking consensus, and very much believe in the power of the arts to bring a community together. With a background in the performing and visual arts, I have developed an aesthetic that is open, informed, and responsive to new experiences. In addition to my performing arts background, I have had a lot of experience in organizing visual

art events, curating shows, building booths, hanging lighting, installing the art works themselves. Lots of hands-on experience.

What professional experience do you have that would make you a good candidate to serve on this board or commission?

In Sacramento, California, I directed, choreographed for, and performed with a number of ethnic dance ensembles, including Bulgarian, Croatian, Japanese, Italian, Greek, and Scandinavian performing groups.

In Astoria, Oregon, I was on the board of Astoria Visual Arts, an arts nonprofit. While on the AVA board, I organized the first annual Astoria Open Studio Tour, a weekend in which local artists open their studio spaces to the public, raising public awareness of the local art scene, and generating income for the local artists. During the first two years of the tour, I wrote grant proposals that secured funding for the printed tour guide .

While in Astoria I served on the Clatsop County Cultural Coalition, reviewing grant proposals for regional arts and culture groups. I was part of a focus group that helped create the Arts Council of Clatsop County. I also served on a grant proposal review panel for the Oregon Arts Commission.

In Pittsfield, Massachusetts, I was part of a research team recruited by the Berkshire Taconic Foundation, doing a community survey of interest in and perceptions of the art scene in the Berkshires in western Massachusetts. As a result of that initial research I have served on the Arts Build Community grant review panel for the past 6 years, reviewing grant proposals from the greater Berkshire/Taconic region. In 2023 alone, the Arts Build Community program infused \$400,000+ in grants and sponsorships into the

	Berkshire arts community. I still serve on the ABC review panel.
Do you currently serve on any government, private, or non-profit boards or commissions? If so, please list the boards or commissions:	I currently serve on the Berkshire/Taconic ABC review board, and on the Cleveland Heights Charter Review Commission.
Are there any relationships, including but not limited to business or family relationships, that may be perceived as creating a conflict of interest for your service on the board and/or commission for which you have applied? If so, please detail the circumstances:	My partner, Charles Schweigert, is a visual artist. But I am very aware of conflict of interest laws, and know when to recuse myself in areas of potential conflict of interest.
Is there anything else you would like to note?	So glad this is happening!
Would you like to attach a Resume?	No
Item #23	I agree to electronically sign this form.
Signature	Drew Herzig
Last Update	2024-02-21 13:11:05
Start Time	2024-02-21 12:26:06
Finish Time	2024-02-21 13:11:05
IP	174.104.160.226
Browser	Firefox
Device	Desktop
Referrer	https://www.clevelandheights.gov/

Proposed: 08/05/2024

RESOLUTION NO. 133-2024(AS), *First Reading*

By Mayor Seren

A Resolution confirming the Mayor's appointment of Deidre McPherson as a member of the Arts Commission of the City of Cleveland Heights, OH; and declaring the necessity that this legislation become immediately effective as an emergency measure.

WHEREAS, Ordinance 123-2023 established an Arts Commission, the purpose of which is to act in an advisory capacity to the Council and the Mayor related to arts policies, programs, and projects in order to help facilitate improved funding, creation, and enjoyment of the arts in the City, by providing recommendations to the Mayor for public art projects, and arts programming and by providing legislative and budgetary recommendations to the Mayor and the Council in support of the arts in the City; and

WHEREAS, the Arts Commission shall consist of not less than seven (7) nor more than eleven (11) members, appointed by the Mayor, subject to confirmation by a majority of Council; and

WHEREAS, Diedre McPherson has been selected by the Mayor on the basis of training and experience in the arts and this council wishes to confirm the Mayors appointment.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Cleveland Heights, Ohio, that:

SECTION 1. This Council hereby confirms the Mayor's appointment of Deidre McPherson as a member of the Arts Commission for a three (3) year term ending December 31, 2026.

SECTION 2. It is found and determined that all formal actions and deliberations of Council and its committees relating to the passage of this legislation that resulted in formal action were in meetings open to the public in compliance with all legal requirements of Section 121.22 of the Ohio Revised Code.

SECTION 3. Notice of the passage of this Resolution shall be given by publishing the title and abstract of its contents, prepared by the Director of Law, once in one newspaper of general circulation in the City of Cleveland Heights.

RESOLUTION NO. 133-2024(AS)

SECTION 4. It is necessary that this Resolution become immediately effective as an emergency measure necessary for the preservation of the public peace, health and safety of the inhabitants of the City of Cleveland Heights, such emergency being the need for the efficient operation of the City. Wherefore, provided it receives the affirmative vote of five (5) or more of the members elected or appointed to this Council, this Resolution shall take effect and be in force immediately upon its passage; otherwise, it shall take effect and be in force from and after the earliest time allowed by law.

TONY CUDA
President of Council

ADDIE BALESTER
Clerk of Council

PASSED:

Presented to Mayor: _____ Approved: _____

KAHLIL SEREN
Mayor

Mayors Boards and Commissions Application

Reference #	16596227
Status	Complete
First Name	Deidre
Last Name	McPherson
Street Address	
Zip Code	44106
Date of Birth	01/04/1977
Phone Number	
Email Address	
Select the board(s) and/or commission(s) on which you wish to serve.	Arts Commission
Why are you interested in serving on this board or commission?	I believe arts and culture are essential to our quality of life. Cleveland Heights is a very special City with lots of arts and culture present through artists, creative entrepreneurs, arts organizations, venues, and more. But, how might we strategically connect resources and develop programs or initiatives that help Cleveland Heights be a great City of the arts and a great city of equity? How might we create a cultural plan for our City? How might we attract and retain artists, creatives, and cultural organizations in a way that has a positive economic impact and makes our City a great place to live, work, and thrive? What does it mean for the City of Cleveland Heights to be "Home to the Arts?" These are the types of questions that I work to address about every day as Chief Community

Officer at our region's arts council, Assembly for the Arts. The mission of Assembly is to convene, coordinate, and collaborate with everyone who lives and works in Greater Cleveland to strengthen and support those in the region who create, present, experience and appreciate all forms of arts and culture. I view serving on this commission as an extension of this work that I am passionate about.

I want to help convene much needed discussions to hear from communities what they believe it means to be "home to the arts," then work with and in support of others to help make that vision a reality.

I was born and raised in Cleveland Heights. I attended CH-UH schools where I played violin in the orchestra (elementary through high school). Those experiences were transformative for me and inspired my career as an arts administrator.

What qualities do you possess that would make you a good candidate to serve on this board or commission?

I am an excellent communicator and creative problem solver. I enjoy working on teams and have the ability to lead, assist, and project manage. As curator of public programs at the Museum of Contemporary Art (moCa Cleveland), director of public programs at the Cleveland Museum of Art, and an independent consultant that's worked with large and small cultural institutions, I have become an expert on Cleveland's arts scene. I am often consulted for advice on arts-centric community-building initiatives that create spaces of belonging and inclusion. I am incredibly well connected and collaborative.

What professional experience do you have that would make you a good candidate to serve on

I have worked in Greater Cleveland's arts and culture industry for over 15 years. I am a cultural

this board or commission?

curator and veteran arts champion dedicated to bridging the gap between artists, communities, and institutions through an equity lens. My passion for highlighting our region's creative talent and connecting artists to the public through cultural events and opportunities has been at the core of my work.

I have held leadership roles and consulted for institutions including The Cleveland Orchestra, Museum of Contemporary Art (moCa) Cleveland, The Cleveland Museum of Art (CMA), Karamu House, the Cleveland International Film Festival, FRONT International Cleveland Triennial for Contemporary Art, DANCE Cleveland, and the Saint Luke's Foundation to name a few. Prior to these roles, I organized an independent monthly film and discussion series showcasing films by and about queer women of color called Sistah Sinema (2012-2017).

While working as Curator of Public Programs at moCa Cleveland I developed festivals, organized opening night celebrations for exhibitions from local and internationally renowned artists. I've developed programs and events with visual artists, musicians, dancers, comedians, filmmakers, and more. Similarly, as Director of Community Programs at the Cleveland Museum of Art, I curated monthly MIX events, organized panel discussions and distinguished lectures, and developed initiatives that translated into increased membership especially among Black and Brown audiences.

Do you currently serve on any government, private, or non-profit boards or commissions? If so, please list the boards or commissions:

I currently serve on the board of Sankofa Fine Art Plus, the Greater Cleveland Regional Transit Authority (GCRTA), Cleveland VOTES and the Heights Bicycle Coalition.

I also am a member of the City of Cleveland's Transformative Arts Fund Committee.

Are there any relationships, including but not limited to business or family relationships, that may be perceived as creating a conflict of interest for your service on the board and/or commission for which you have applied? If so, please detail the circumstances:

Not applicable.

Would you like to attach a Resume?

Yes

Resume or CV Upload (5 Mb limit)



Item #23

I agree to electronically sign this form.

Signature

Deidre McPherson

Gender:

Female

Race or Ethnic Origin:

Black/African American

Last Update

2024-07-09 17:02:06

Start Time

2024-07-09 15:34:45

Finish Time

2024-07-09 17:02:06

IP

107.218.184.195

Browser

Edge

Device

Desktop

Referrer

<https://www.clevelandheights.gov/>

Deidre McPherson

Cleveland Heights, OH 44106 | [REDACTED]

Profile

Entrepreneurial strategist, cultural producer, community advocate, and creative problem solver. Demonstrated achievements in audience development, community engagement, building strategic partnerships, and curating themed programs and events.

Experience

Chief Community Officer, Assembly for the Arts, Cleveland, OH | 2022-Present

Lead efforts to improve equity and connections among arts nonprofits, individual creatives, and small business communities in Northeast Ohio. Plot Assembly's future as a catalyst to expand the pie of resources for our region's creative sector and increase the equity within the sector through programs, advocacy, and policy initiatives.

Founder + Chief Creative Officer, Deidre McPherson LLC | 2021-Present

Consulting practice focused on strategic thought partnership with arts & cultural organizations (large and small) on projects that directly impact historically disinvested, ineffectively served, or otherwise marginalized communities. Specialize in creating and managing projects that yield systemic practices that advance collective agency and equity, financial thriveability, and the amplification of diverse voices/stories. Services include consulting on community engagement methods, strategic communications, audience development, and impact-driven creative programming. Clients have included Karamu House, Cleveland International Film Festival, DANCE Cleveland, Studio West 117, and Saint Luke's Foundation.

Director of Artistic + Community Initiatives, FRONT International, Cleveland, OH | 2021-2022

Designed and implemented new initiatives to help this 3-month, city-wide art triennial connect more deeply with Northeast Ohio-based artists of color and connect with new audiences. Consulting on community engagement methods, strategic partnerships and communications, audience development, and creative programming. Artistic and community initiatives include a Block Party on Cleveland Public Square, the introduction of a 3-year fellowship for Black and Brown artists based in Northeast Ohio, a community forum and a series of bicycle tours to FRONT exhibition venues.

Director of Community Programs, Cleveland Museum of Art, Cleveland, OH | 2017-2021

Curated and organized 500+ individual public programs and events designed to increase the broad relevance of the museum and works on view. Program portfolio included exhibition and collection themed film screenings, panel discussions, lectures, performances (dance, music, poetry), celebratory exhibition openings, and large-scale community celebrations. Successfully produced programs that engaged new and existing audiences through collaborations/partnerships with institutions (educational, cultural, and civic) as well as individual creatives (poets, visual artists, dancers, musicians, actors, and thought leaders). Reimagined the museum's signature themed monthly after-hours dance party, MIX, resulting in increased event attendance, museum membership and revenue.

Curator of Public Programs, Museum of Contemporary Art Cleveland, Cleveland, OH | 2014-2017

Developed and executed a roster of strategic, relevant, mission-born programs that connected adult audiences to the museum, including exhibition opening night parties, an annual art book and zine fair, lectures and panel discussions, music concert series, film screenings and more. Stressing innovation, participation and interdisciplinary, these programs encouraged repeat attendance and sustained engagement. Worked collaboratively with the curatorial and education staff to create events and experiences that helped introduce new audiences to contemporary art. Identified and cultivated sustainable organizational partnerships that contributed resources, audience and value to the museum's programs.

Founding Director, Sistah Sinema Cleveland, Cleveland, OH | 2012-2017

Launched the Cleveland chapter and built an audience for an event that unites people around film and conversation about queer women of color (Black and Brown LGBTQ audiences). Wrote all outbound communications (social media content, press releases, and promotional materials). Generated sponsors

Deidre McPherson

Cleveland Heights, OH 44106 | [REDACTED]

and managed partnerships with organizations with a shared mission. Recruited, engaged, and coordinated volunteers. Moderated audience discussions. Selected speakers/panelists to share expertise on topics raised by films.

Marketing Manager, Council of Smaller Enterprises (COSE), Cleveland, OH | 2012-2014

Developed and executed business-to-business (B2B) marketing plans for programs and services (workers' comp, energy, events and health insurance) to achieve organizational goals. Collaborated with internal stakeholders and cross-functional teams to drive membership, product utilization, and event attendance.

Group Sales Manager, The Cleveland Orchestra, Cleveland, OH | 2011-2012

Developed and executed marketing plans and group sales strategies for all Cleveland Orchestra concert series, including Severance Hall, Fridays@7, Celebrity, Holiday Festival, Family, and Blossom Music Festival. Grew customer database resulting in a 15% revenue increase for the Celebrity Concert Series by deepening relationships with leaders of existing and underrepresented groups.

Marketing Manager, The Cleveland Orchestra, Cleveland, OH | 2008-2012

Developed and managed the execution of successful subscription and single ticket marketing campaigns (direct mail, email, online, print, and radio) for the Severance Hall Season. Developed new positioning, product features and price tiers for the Family Concert Series resulting in a sold out season for the first time in 6 years. Established the Student Ambassador Program(which still exists today) to increase engagement of college students resulting in increased enrollment and media coverage, an initiative that contributed to a \$20 million lead endowment gift from the Maltz Family Foundation to establish the Center for Future Audiences in 2010.

Education

Master of Business Administration, Marketing | 2008

University of Maryland, College Park, MD

Bachelor of Science in Business Administration, Marketing | 2000

Minor Studies in Arts Management & Violin Performance
Miami University, Oxford, OH

Volunteer Experience

- Board Member, Cleveland VOTES | 2022 - Present
- Board Member, Sankofa Fine Art Plus | 2021 - Present
- Board Member, Equity & Inclusion Committee Co-Chair, Bike Cleveland | 2019 - Present
- Board Member, SPACES | 2014-2020
- Co-Chair, Visual Arts Committee, International Gay Games (Cleveland + Akron) | 2013-2014
- Violin Coach, El Sistema, Rainey Institute | 2012

Honors & Awards

- Transformative Arts Fund Committee, City of Cleveland | 2023
- Awardee, The Satellite Fund/SPACES | 2022
- Juror, Velocity Fund, Philadelphia Contemporary | 2021
- Cycling Instructor Certification, League of American Bicyclists | 2020
- Juror, Cleveland Arts Prize Verge Fellowship Award | 2019
- Awardee, City of Cleveland LGBT Heritage Award in Arts & Culture | 2018
- Animating Museums Fellowship Winner, Andrew W. Mellon Foundation | 2017-2019
- Feature, Cleveland People Issue, Cleveland Scene Magazine | 2016
- Short Films Juror, Cleveland International Film Festival | 2015
- Most Interesting People List, Cleveland Magazine | 2014

Proposed: 08/05/2024

RESOLUTION NO. 134-2024(AS), *First Reading*

By Mayor Seren

A Resolution confirming the Mayor's appointment of Nathan Motta as a member of the Arts Commission of the City of Cleveland Heights, OH; and declaring the necessity that this legislation become immediately effective as an emergency measure.

WHEREAS, Ordinance 123-2023 established an Arts Commission, the purpose of which is to act in an advisory capacity to the Council and the Mayor related to arts policies, programs, and projects in order to help facilitate improved funding, creation, and enjoyment of the arts in the City, by providing recommendations to the Mayor for public art projects, and arts programming and by providing legislative and budgetary recommendations to the Mayor and the Council in support of the arts in the City; and

WHEREAS, the Arts Commission shall consist of not less than seven (7) nor more than eleven (11) members, appointed by the Mayor, subject to confirmation by a majority of Council; and

WHEREAS, Nathan Motta has been selected by the Mayor on the basis of training and experience in the arts and this council wishes to confirm the Mayors appointment.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Cleveland Heights, Ohio, that:

SECTION 1. This Council hereby confirms the Mayor's appointment of Nathan Motta as a member of the Arts Commission for a three (3) year term ending December 31, 2026.

SECTION 2. It is found and determined that all formal actions and deliberations of Council and its committees relating to the passage of this legislation that resulted in formal action were in meetings open to the public in compliance with all legal requirements of Section 121.22 of the Ohio Revised Code.

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RESOLUTION NO. 134-2024(AS)

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TONY CUDA
President of Council

ADDIE BALESTER
Clerk of Council

PASSED:

Presented to Mayor: _____ Approved: _____

KAHLIL SEREN
Mayor

Mayors Boards and Commissions Application

Reference #	16503669
Status	Complete
First Name	Nathan
Last Name	Motta
Street Address	████████████████████
Zip Code	44118
Date of Birth	06/17/1980
Phone Number	██████████
Email Address	████████████████
Select the board(s) and/or commission(s) on which you wish to serve.	Arts Commission
Why are you interested in serving on this board or commission?	I think I could bring important context, ideas, and vision to this newly formed Cleveland Heights Arts Commission. While I'm a professional performing artist and non-profit executive, I also have a deep love of visual art and a passion for community organizing, public art, and supporting independent businesses in thriving arts districts. I believe that Cleveland Heights is well positioned to more fully invest and embody its motto of being "Home to the Arts". This is possible through public visual art, performing arts engagement events, and expanded arts education/ enrichment offerings in the public school system.
What qualities do you possess that would make you a good candidate to serve on this board or commission?	As a 15-year Cleveland Heights resident and the executive of the city's largest producing arts organization, I have both a vested interest in the arts life of the city, and a certain level of experience that I could bring to this commission.

	I'm a professional theatre artist and musician, with a firm knowledge of visual art. I have a long track record of success as an arts administrator with demonstrated organizational growth with multiple non-profits. I've also been a leader in EDIB work within the arts, and have done community organizing around safe work practices in the theatre industry.
What professional experience do you have that would make you a good candidate to serve on this board or commission?	I have an Bachelor of Fine Arts from Carnegie Mellon and a Master's degree from the Eastman School of Music as well as 26 years of experience in both professional theatre and classical music. I've worked with many world reknown theatres, orchestras, and opera companies. As Artistic Director of Dobama Theatre, we've had unprecedented artistic success, have greatly expanded arts education and community engagement, and have seen the organization grow from an annual budget of about \$300k to over \$1 million. Helping lead a staff of 7 full time employees and over 100 artists and independent contractors annually, I not only have artistic expertise to contribute, but also management experience to offer.
Do you currently serve on any government, private, or non-profit boards or commissions? If so, please list the boards or commissions:	Not at this time.
Are there any relationships, including but not limited to business or family relationships, that may be perceived as creating a conflict of interest for your service on the board and/or commission for which you have applied? If so, please detail the circumstances:	Nothing to share at this time. I do have many relationships with area artists (both visual and performing), so on a case-by-case basis I may need to disclose relationships as certain commissions or projects are discussed.
Is there anything else you would like to note?	While the form and function of the CH Arts Commission is still to be determined, I think that a collaborative effort between independent

community members with a background in the arts as well as representation from the establish arts organizations in the city is paramount to the success of this cohort.

Would you like to attach a Resume?	Yes
Resume or CV Upload (5 Mb limit)	
Item #23	I agree to electronically sign this form.
Signature	Nathan Motta
Gender:	Male
Race or Ethnic Origin:	White
Last Update	2024-05-30 09:25:24
Start Time	2024-05-30 09:02:13
Finish Time	2024-05-30 09:25:24
IP	66.213.14.217
Browser	Firefox
Device	Desktop
Referrer	https://www.clevelandheights.gov/

Professional Experience

THEATRE

Artistic Director **Dobama Theatre** 2013 - present

- Tripled subscriptions in first seven seasons
- Doubled operating budget in first five seasons
- Cleveland Critics' Circle Best Director 2016, 2017, 2019
- Received 2019 "Lamkey Award" from Actors' Equity for Diversity and Representation
- *see attached document for more information*

Associate Artistic Director **Dobama Theatre** 2012 - 2013

- Restructured entire MainStage production process
- Expanded programming and creative teams
- Launched new engagement and marketing strategies

Guest Artist **Cleveland Play House** 2011-2022

- Asst. Director, Music Director, Vocal, Coach, Composer of various productions
- Creative team for *Life of Galileo*; *Bell, Book, and Candle*; *Carol for Cleveland*; *Steel Magnolias*; *Marie & Rosetta*; *Shakespeare in Love*; *Antigone*
- Creative team for Cleveland Orchestra collaborations *Every Good Book Deserves Favor*; *The Good Peaches*

Guest Artist **Great Lakes Theatre** 2014-2016

- Creative team for *As You Like It*; *Love's Labour's Lost*

Guest Artist **Cain Park** 2013-2016

- Director/ Choreographer for *The Toxic Avenger*
- Music Director for *Smokey Joe's Cafe*; *The Frogs* (Sondheim)

TEACHING

Guest Director and/ or Lecturer **Various Colleges/ Universities** 2003-present

- Baldwin Wallace University, Oberlin College, CPH/ CWRU MFA Program, John Carroll University, Kent State University, Cleveland State University, Community College of Allegheny College (Pittsburgh)

Performing Arts Chair	Laurel School	2006-2011
• collaborated on program budgets, calendars, curriculum, and staffing • directed various productions, concerts, and other programs • managed a department of eight faculty and staff • taught courses and created curriculum for music, theatre, and dance classes.		
Performing Arts Teacher	Wesley Academy	2002-2004
• created and taught performing arts curriculum for at-risk students in Greater Pittsburgh Public School system • built theatre, music and drama program from ground up • directed, music directed, choreographed theatrical productions		
Faculty`	Civic Light Opera (Pittsburgh)	2002-2004
• prepared students for MainStage auditions • taught acting, voice, and dance		

MUSICAL THEATRE COMPOSITION

THE LAND OF OZ

book & lyrics by George Brant

MIDSUMMER

based on A MIDSUMMER NIGHT'S DREAM

music, lyrics, and book

LITTLE WHITE GLOVES

based on the film ALL I WANNA DO

music, lyrics, and book

OPERA

Ohio Light Opera	<i>conductor</i>
Opera Cleveland	<i>stage director, music arranger</i>
Mercury Opera (Rochester, NY)	<i>asst. conductor/ chorusmaster</i>
Eastman Opera Theater	<i>asst. conductor/ chorusmaster</i>

ORCHESTRAL

Asst. Conductor	Pittsburgh Symphony Pops	2004
• collaborated with conductor Marvin Hamlisch on staging for concerts • assisted choral director Robert Page by running choral rehearsals		

Education

M.M.	Eastman School of Music	2006
B.F.A.	Carnegie Mellon University	2002

**Member Stage Directors and Choreographers Society (SDC), the national theatrical union that unites, empowers and protects professional stage Directors and Choreographers throughout the United States*

ADDITIONAL NOTES: Recently named "[Cleveland 500](#)" (Cleveland Magazine); Technical Theatre Apprentice - Elmwood Playhouse (NY) 1994-97.

DOBAMA THEATRE CV SUPPLEMENT

ARTISTIC

- Produced over 50 World, American, Regional, and Cleveland Premieres
 - 4 World Premieres (2 musicals), 2 American Premieres, 2 commissions
 - Cleveland Circle Critics' Year-end Awards
 - 2016 Best Director of a non-musical *An Octoroon* (WINNER)
 - 2017 Best Director of a non-musical *The Flick* (WINNER)
 - 2019 Best Director of a non-musical *Stupid F**king Bird* (WINNER)
- *Most recognized theatre in region in year-end awards over five year period*

EQUITY, DIVERSITY, & INCLUSION

- Received [2019 "Lamkey Award"](#) from Actors' Equity Association
 - Recognizes representation on and off stage
 - Nominated by union members
- Wrote and developed "[CLEAN HOUSE STANDARDS](#)"
 - Document outlining safety and wellness standards adopted by Northeast Ohio theatre
- Created partnership with Karamu House
 - Shared resources, community building, and creation of Theatre Artists for Social Change (TASC) group that performed at CWRU Social Justice Institute and spurred CLEAN HOUSE document
- Wrote and developed the "[LOVE & RESPECT DOCUMENT](#)"
 - Living document for anti-racism and authentic inclusivity at Dobama Theatre
 - Contracted with Arts Equity firm to facilitate creation with subcommittee over 8 months
 - Wrote and edited final document
- Founded Fostering Opportunity for Communities Underserved On the Stage ([FOCUS](#)) program
 - Career development for Theatre Designers and Technicals from underrepresented communities

GROWTH

- Subscriptions/ Memberships
 - Number of Subscriptions/ Memberships tripled in first six years
 - Subscription/ Membership revenue increased by 126% in first four years
 - Subscription/ Membership revenue increased by 252% over first eight years
- Operating Budget
 - Increased by 59% in first four years; increased by 135% in first eight years
- Tickets
 - Ticket revenue increased by 134% over first six years

INNOVATION

- Spearheaded re-branding and marketing campaigns
- Expanded Pay-What-You-Can program to remove financial barriers to access and to monetize previously lost inventory
- Re-imagined Subscription model to Membership model for investment and engagement
- Recruited and increased Board of Directors by 140% in six months
- Renovated and redesigned performance spaces and office facilities
- Spurred the Dobama's move to an Equity House (region's only full-time SPT theatre)
- Expanded permanent staff capacity by 250%
- Doubled production staff
- Founded summer education intensive Dobama Emerging Artists Program (DEAP)
- Imagined the Heights Halloween Festival which saw an estimated 5,000 attendees in first year (2021)
- Guest speaker in various Equity, Diversity, and Inclusion forums regionally and nationally
- Managed completed overhaul of production processes
- Started internship program
- Facilitated creation of [Vision and Statement of Values](#)
- Steered the organization through the pandemic shutdown with targeted programming and careful budgeting resulting in an anticipated 2022 fiscal year over \$100,000 in the black

For past programming information visit: <https://www.dobama.org/past-seasons>

Proposed: 08/19/2024

RESOLUTION NO. 153-2024(AS), *First Reading*

By Mayor Seren

A Resolution confirming the Mayor's appointment of Tony Sias as a member of the Arts Commission of the City of Cleveland Heights, OH; and declaring the necessity that this legislation become immediately effective as an emergency measure.

WHEREAS, Ordinance 123-2023 established an Arts Commission, the purpose of which is to act in an advisory capacity to the Council and the Mayor related to arts policies, programs, and projects in order to help facilitate improved funding, creation, and enjoyment of the arts in the City, by providing recommendations to the Mayor for public art projects, and arts programming and by providing legislative and budgetary recommendations to the Mayor and the Council in support of the arts in the City; and

WHEREAS, the Arts Commission shall consist of not less than seven (7) nor more than eleven (11) members, appointed by the Mayor, subject to confirmation by a majority of Council; and

WHEREAS, Tony Sias has been selected by the Mayor on the basis of training and experience in the arts and this council wishes to confirm the Mayors appointment.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Cleveland Heights, Ohio, that:

SECTION 1. This Council hereby confirms the Mayor's appointment of Tony Sias as a member of the Arts Commission for a three (3) year term ending December 31, 2026.

SECTION 2. It is found and determined that all formal actions and deliberations of Council and its committees relating to the passage of this legislation that resulted in formal action were in meetings open to the public in compliance with all legal requirements of Section 121.22 of the Ohio Revised Code.

SECTION 3. Notice of the passage of this Resolution shall be given by publishing the title and abstract of its contents, prepared by the Director of Law, once in one newspaper of general circulation in the City of Cleveland Heights.

SECTION 4. It is necessary that this Resolution become immediately effective as an emergency measure necessary for the preservation of the public peace, health and safety of the inhabitants of the City of Cleveland Heights, such emergency being the need for the efficient operation of the City. Wherefore, provided it receives the affirmative vote of five (5) or more of the members elected or appointed to this Council, this Resolution shall take effect and be in force immediately upon its passage; otherwise, it shall take effect and be in force from and after the earliest time allowed by law.

RESOLUTION NO. 153-2024(AS)

TONY CUDA
President of Council

ADDIE BALESTER
Clerk of Council

PASSED:

Presented to Mayor: _____ Approved: _____

KAHLIL SEREN
Mayor

Mayors Boards and Commissions Application

Reference #	16648629
Status	Complete
First Name	Tony
Last Name	Sias
Street Address	██████████
Zip Code	44121
Date of Birth	12/20/1964
Phone Number	██████████
Email Address	████████████████████
Select the board(s) and/or commission(s) on which you wish to serve.	Arts Commission
Why are you interested in serving on this board or commission?	Since I moved to NEO in 1991, I have been resident of Cleveland Heights. What attracted to the city was the thriving eclectic arts and culture scene. As an arts executive and practicing artist I think my leadership and industry experiences is a way that I could give back to the community where I have chosen to live for the majority of my adult life.
What qualities do you possess that would make you a good candidate to serve on this board or commission?	I am a disciplined team player of great personal character, who exhibits a strong work ethic and passion for what I committee my time, talent and resources to.
What professional experience do you have that would make you a good candidate to serve on this board or commission?	Tony F. Sias is the President +CEO of Karamu House, Inc., America's oldest Black producing theatre. Under Sias, since 2015 Karamu stabilized finances, raised over \$14 million for restoration and increased attendance. Prior to his tenure at Karamu, Sias served in several

progressive roles for the Cleveland Metropolitan School District (CMSD) including Director of Arts Education and Artistic Director of Cleveland School of the Arts.

As a creative Sias has produced, directed and performed in over 100 productions. He most recently received critical acclaim for directing Karamu's production of Freedom on Juneteenth and in October 2021 Sias performed narration with The Cleveland Orchestra in Sinfonia No. 5 "Visions" by George Walker. His work has been highlighted nationally in The New York Times, American Theatre Magazine, on NBC's Today Show with Al Roker, and more.

Sias served as a delegate from the U.S. Department of State in Istanbul, Turkey, representing the Council of International Programs in the Youth Arts for Peace Project. In 2018, he was inducted into The HistoryMakers, the largest African American oral history archive collection in the U.S. In 2019, Sias was named the Cleveland Arts Prize, Barbara S. Robinson award winner. In 2021, Sias received the Community Leader Award from Cleveland Magazine. He is a Fellow of the National Arts Strategies Chief Executive Program through Harvard Business School. Sias serves as a National Board member for the League of Historic American Theatres. He is a Boards member of the Cleveland-Assembly for the Arts, Cleveland School of the Arts and Lake View Cemetery Association. He earned a Bachelor of Science degree in dramatic art from Jackson State...

... University and a Master of Fine Arts in acting from The Ohio University.

Do you currently serve on any government, private, or non-profit boards or commissions? If so, please list the boards or commissions:	Assembly for the Arts League of Historic American Theatres Cleveland School of the Arts Lakeview Cemetery Association
Are there any relationships, including but not limited to business or family relationships, that may be perceived as creating a conflict of interest for your service on the board and/or commission for which you have applied? If so, please detail the circumstances:	No
Is there anything else you would like to note?	No
Would you like to attach a Resume?	No
Item #23	I agree to electronically sign this form.
Signature	Tony F. Sias
Gender:	Male
Race or Ethnic Origin:	Black / African American
Last Update	2024-07-31 15:16:39
Start Time	2024-07-31 13:36:28
Finish Time	2024-07-31 15:16:39
IP	98.157.112.31
Browser	Chrome
Device	Desktop
Referrer	https://www.clevelandheights.gov/

Proposed: 08/19/2024

RESOLUTION NO. 154-2024(AS), *First Reading*

By Mayor Seren

A Resolution confirming the Mayor's appointment of Kory Clark as a member of the Community Improvement Corporation of the City of Cleveland Heights, OH; and declaring the necessity that this legislation become immediately effective as an emergency measure.

WHEREAS, Council passed Ordinance 195-2023 on December 18, 2023 amending Ordinance No. 13-2019 and subsequent amending Ordinance No. 11-2022, expanding the Board of Directors of the Cleveland Heights Community Improvement Corporation ("CIC"); and

WHEREAS, Ordinance No. 195-2023 specified that the CIC shall be governed by a Board of Directors having nine (9) members, composed as follows:

- i. The Mayor
- ii. The President of Council
- iii. The Chairperson of the Planning and Development Committee of City Council
- iv. The Director of the Department of Planning and Development
- v. Five (5) Members appointed by the Mayor, subject to the approval of Council. Four (4) appointed members must be residents of Cleveland Heights; and

WHEREAS, Ordinance No. 195-2023 specified that the Mayor-appointed members to the CIC shall serve for terms of three (3) years and may be appointed for multiple terms.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Cleveland Heights, Ohio, that:

SECTION 1. This Council hereby confirms the Mayor's appointment of Kory Clark as a member of the Board of Directors of the Community Improvement Corporation of the City of Cleveland Heights, for an unexpired term ending December 31, 2024 and a three (3) year term beginning January 1, 2025 and ending December 31, 2027.

SECTION 2. It is found and determined that all formal actions and deliberations of Council and its committees relating to the passage of this legislation that resulted in formal action were in meetings open to the public in compliance with all legal requirements of Section 121.22 of the Ohio Revised Code.

SECTION 3. Notice of the passage of this Resolution shall be given by publishing

RESOLUTION NO. 154-2024(AS)

the title and abstract of its contents, prepared by the Director of Law, once in one newspaper of general circulation in the City of Cleveland Heights.

SECTION 4. It is necessary that this Resolution become immediately effective as an emergency measure necessary for the preservation of the public peace, health and safety of the inhabitants of the City of Cleveland Heights, such emergency being the need for the efficient operation of the City and the immediate need to achieve a quorum of the Community Improvement Corporation Board of Directors to take advantage of time-limited federal funding sources. Wherefore, provided it receives the affirmative vote of five (5) or more of the members elected or appointed to this Council, this Resolution shall take effect and be in force immediately upon its passage; otherwise, it shall take effect and be in force from and after the earliest time allowed by law.

TONY CUDA
President of Council

ADDIE BALESTER
Clerk of Council

PASSED:

Presented to Mayor: _____ Approved: _____

KAHLIL SEREN
Mayor

Mayors Boards and Commissions Application

Reference #	16667887
Status	Complete
First Name	Kory
Last Name	Clark
Street Address	[REDACTED] [REDACTED]
Zip Code	44118
Date of Birth	04/06/1992
Phone Number	[REDACTED]
Email Address	[REDACTED]
Select the board(s) and/or commission(s) on which you wish to serve.	Community Improvement Corporation
Why are you interested in serving on this board or commission?	Interested in helping with improving the commercial corridors of Cleveland Heights
What qualities do you possess that would make you a good candidate to serve on this board or commission?	I've worked in the industry for nearly a decade and currently work at KeyBank in the Commercial bank and have insight on the market and different strategies.
What professional experience do you have that would make you a good candidate to serve on this board or commission?	I've worked in real estate and banking for nearly a decade
Do you currently serve on any government, private, or non-profit boards or commissions? If so, please list the boards or commissions:	Ohio Sister Circle Inc.
Are there any relationships, including but not limited to business or family relationships, that may be perceived as creating a conflict of interest for your service on the board and/or commission for which you have applied? If so,	No

please detail the circumstances:

Is there anything else you would like to note?	N/A
Would you like to attach a Resume?	Yes
Resume or CV Upload (5 Mb limit)	Kory_Clark_Experience.pdf (275 KB)
Item #23	I agree to electronically sign this form.
Signature	Kory Clark
Gender:	Male
Race or Ethnic Origin:	African American
Last Update	2024-08-08 11:27:04
Start Time	2024-08-08 11:18:44
Finish Time	2024-08-08 11:27:04
IP	104.184.173.48
Browser	Edge
Device	Desktop
Referrer	https://www.clevelandheights.gov/



Kory Clark
Realationship Manager, CDLI

EXPERIENCE

KeyBank – Relationship Manager (Banker) – 2024 – Present

Currently, Kory is responsible for originating new business on behalf of the Bank by working with developers and investors in the affordable housing space in the Midwest. Part of his role is to also work nationally with emerging minority developers to identify ways KeyBank can bring more resources to diverse developers.

KeyBank - Portfolio Manager – 2021 - 2023

In this role Kory was responsible for underwriting affordable housing projects that varied from 4% LIHTC, 9% LIHTC and Non-LIHTC affordable housing. This consisted of sizing various loans for KeyBank's CDLI platform, working with Bankers in deciding accurate project budgets and proformas and teaming up with third parties to order the necessary documents needed to close. Other responsibilities included managing the existing portfolio of loans and monitoring their progress and work to mitigate potential risks associated with an individual loan or sponsor.

Burten, Bell, Carr Development, Inc. – Real Estate Development Specialist: 2019 – 2021

Responsible for the commercial acquisitions along the Buckeye corridor. Manage the Home Repair Assistance program across the BBC service area. Project manager of 30-unit single family lease-purchase program across Buckeye neighborhood. Assist with property management of BBC real estate portfolio both residential and commercial properties.

Marcus and Millichap – Associate: 2019

Commercial real estate sales: Medical office buildings

Brickhuas Partners – Acquisitions and Development Specialist: 2017 – 2018

Assist the sales team in sale of townhome developments (Responsible for sales totaling \$2+ million). Assist with land and zoning approvals with local municipalities. Track land acquisition market for development opportunities. Responsible for branding and marketing initiatives throughout the development process. Coordinate closings and act as a point of contact to clients. Manage all social media accounts, attend zoning meetings on behalf of owner and principal, review development proposals, and conduct due diligence on new markets and single family projects. Analyze development and investment opportunities.

EDUCATION / Awards

Ashland University
Ashland, OH

Bachelor of Science: Finance
May 2015

Crains Cleveland 40 Under 40 Honoree

2023 Class

Proposed: 08/19/2024

RESOLUTION NO. 155-2024(AS), *First Reading*

By Mayor Seren

A Resolution confirming the Mayor's appointment of India L. Birdsong Terry as a member of the Community Improvement Corporation of the City of Cleveland Heights, OH; and declaring the necessity that this legislation become immediately effective as an emergency measure.

WHEREAS, Council passed Ordinance 195-2023 on December 18, 2023 amending Ordinance No. 13-2019 and subsequent amending Ordinance No. 11-2022, expanding the Board of Directors of the Cleveland Heights Community Improvement Corporation ("CIC"); and

WHEREAS, Ordinance No. 195-2023 specified that the CIC shall be governed by a Board of Directors having nine (9) members, composed as follows:

- i. The Mayor
- ii. The President of Council
- iii. The Chairperson of the Planning and Development Committee of City Council
- iv. The Director of the Department of Planning and Development
- v. Five (5) Members appointed by the Mayor, subject to the approval of Council. Four (4) appointed members must be residents of Cleveland Heights; and

WHEREAS, Ordinance No. 195-2023 specified that the Mayor-appointed members to the CIC shall serve for terms of three (3) years and may be appointed for multiple terms.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Cleveland Heights, Ohio, that:

SECTION 1. This Council hereby confirms the Mayor's appointment of India L. Birdsong Terry as a member of the Board of Directors of the Community Improvement Corporation of the City of Cleveland Heights, for an unexpired term ending December 31, 2024 and a three (3) year term beginning January 1, 2025 and ending December 31, 2027.

SECTION 2. It is found and determined that all formal actions and deliberations of Council and its committees relating to the passage of this legislation that resulted in formal action were in meetings open to the public in compliance with all legal requirements of Section 121.22 of the Ohio Revised Code.

RESOLUTION NO. 155-2024(AS)

SECTION 3. Notice of the passage of this Resolution shall be given by publishing the title and abstract of its contents, prepared by the Director of Law, once in one newspaper of general circulation in the City of Cleveland Heights.

SECTION 4. It is necessary that this Resolution become immediately effective as an emergency measure necessary for the preservation of the public peace, health and safety of the inhabitants of the City of Cleveland Heights, such emergency being the need for the efficient operation of the City and the immediate need to achieve a quorum of the Community Improvement Corporation Board of Directors to take advantage of time-limited federal funding sources. Wherefore, provided it receives the affirmative vote of five (5) or more of the members elected or appointed to this Council, this Resolution shall take effect and be in force immediately upon its passage; otherwise, it shall take effect and be in force from and after the earliest time allowed by law.

TONY CUDA
President of Council

ADDIE BALESTER
Clerk of Council

PASSED:

Presented to Mayor: _____ Approved: _____

KAHLIL SEREN
Mayor